

# Māori Enterprise at NorthTec | Te Pūkenga

NorthTec is Tai Tokerau's largest tertiary provider and dedicated to providing programmes of learning to grow economic, environmental, cultural and social prosperity for the rohe.

A big part of this is supporting the aspirations of Māori ākonga in driving Māori social and economic engagement.

NorthTec has consulted with Whangārei, Kawakawa and Dargaville communities to develop Māori Enterprise courses as an introduction to a Māori Enterprise Major in the Bachelor of Applied Management and a Graduate Diploma in Māori Enterprise.

**If you're keen to boost your knowledge and understanding for Māori Enterprise, we'd like to korero today!**

NorthTec wants to make this programme available throughout Tai Tokerau and is planning to deliver these courses in partnership with Tai Tokerau marae.

For further information contact:  
**Jane Martin, Pathway Coordinator**  
Email: [jmartin@northtec.ac.nz](mailto:jmartin@northtec.ac.nz)  
Te Reo Hau [trhau@northtec.co.nz](mailto:trhau@northtec.co.nz)  
[www.northtec.ac.nz](http://www.northtec.ac.nz) | T & Cs apply

 **Te Pūkenga**

 **North Tec**  
TAI TOKERAU WĀNANGA

# MĀORI ENTERPRISE at NorthTec

## GET STARTED STRAIGHT AWAY!

Courses will be held on a Friday, 9am - 1pm with a customised combination of face-to-face learning, online learning, workshops and noho marae. Each course takes 10 weeks and Mātauranga Māori and Kaitiakitanga course will run from February to June. These courses must be completed before starting the Māori Enterprise and Governance in Aotearoa papers.

### Term 1 2023 Mātauranga Māori

*Ākonga will understand key elements of mātauranga Māori and manifest it in the enterprise context.*

Learning outcomes:

1. Explain the relevance of Te Tiriti o Waitangi in organizational contexts.
2. Explore the dimensions of tikanga, and practice it in enterprise contexts.
3. Apply knowledge of tikanga, and basic reo to engage with whānau, hapū and iwi.
4. Explain mātauranga Māori as a foundation for enterprise strategy and operations.

### Term 2 2023 Kaitiakitanga

*Ākonga will understand kaitiakitanga in relation to manaakitanga, oranga and other key related concepts, and apply their understanding in enterprise contexts.*

Learning outcomes:

1. Explain kaitiakitanga, linking it to tikanga Māori and traditional concepts from other indigenous worldviews.
2. Understand, from a traditional Māori perspective, the impact of business and industry on people and the environment.
3. Apply kaitiakitanga principles to the challenge of climate crisis.
4. Apply kaitiakitanga principles in a business context.

### Term 3 2023 Māori Enterprise

*Ākonga will understand the range of Māori enterprises, identify exemplars and glean the attributes of successful enterprise.*

Learning outcomes:

1. Trace the development of Māori enterprise from pre-contact 1700s and analyse restraining and enabling factors.
2. Identify exemplar Māori enterprises and identify success factors locally, nationally and internationally.
3. Identify resource acquisition practices.
4. Plan a Māori enterprise enhancement.

### Term 4 2023 Governance in Aotearoa

*Ākonga will apply principles and procedures for effective governance in the Aotearoa context.*

Learning outcomes:

1. Integrate principles and guidelines of good practice governance including international, national and Māori perspectives.
2. Critique models of iwi, hapū and marae governance.
3. Apply good practice for compliance to governance practice.
4. Apply good practice for capacity building, including succession, to governance practice.

Find out if the Bachelor of Applied Management with a Māori Enterprise Major, a Graduate Diploma in Māori Enterprise or beginning with a Certificate of Proficiency is right for you.

Depending on your previous experience and/or qualifications, we'll have something that works for you.