

The Māori Electoral Option

E ngā reo, e ngā mana o te motu

Pou Tikanga of the National Iwi Chairs Forum invites you to join our [Māori Electoral Option](#) Sprint.

Until recently Māori had to wait for 5-6 years for the right to change electoral rolls reducing our ability to influence the General Election. For the General Election 2023 we can now switch rolls if we choose to and have until 13 July to do so.

Our campaign has two focus areas - to increase awareness of the Māori Electoral Option and secondly to encourage our whānau to enrol, choose which roll they want to be on, and then vote.

When the difference between the winning Party and the second is only 2% it's important to have our say – Māori votes count!

For those who would like to join us we offer you a [Live Iwi Chairs Sprint Kit](#) that includes a:

- Small grant fund to support iwi/hapū/Māori community initiatives
- Media Kit with a draft press release
- Social media Kit with tiles & content
- Weekly data snapshot – showing how many of our whānau are enrolling and switching rolls

This kit will be updated every Sunday with new collateral, videos or good new stories. If you have any good news stories or photos that you would like to share, link us in National Iwi Chairs Forum | Facebook or send us an email – we would love to see them!

Please help us spread the word and share this kaupapa across the motu.

If you have any pātai about the campaign, please contact the kaupapa leads below

Bill Hamilton – Pou Tikanga Kaiwhakahaere

Daphne Luke and Moahuia Goza – Kaupapa Support – moahuia@moahuia.co.nz